

Sustainability Newsletter

September | Issue 13

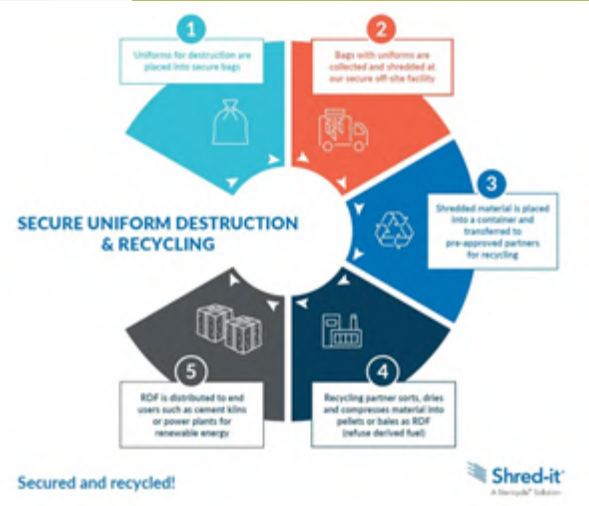
Welcome to the twelfth edition of the Rainbow Restoration Sustainability Newsletter. This month, we're highlighting our old brand disposal process and our sustainability hub.

Shred-It: Giving Our Old Brand a Sustainable Send-Off

As part of our rebrand journey, one of the unique challenges we've faced is how to responsibly dispose of old branded materials - ensuring our previous logo doesn't end up polluting the environment.

To tackle this, we've collaborated with Shred-It, a company dedicated to the safe and sustainable disposal of corporate waste. From confidential documents and NHS medical materials to old Rainbow International uniforms and branded items, Shred-It ensures sensitive materials are destroyed securely and responsibly.

Through a secure, step-by-step process, Shred-It ensures our old textiles are destroyed and recycled wherever possible - protecting our brand integrity while helping us achieve our sustainability goals:



Source: <https://www.shredit.co.uk/en-gb/blog/textile-shredding>

Quick facts from Shred-It's sustainability journey:

- 411,000 tonnes of paper shredded and recycled in 2023 - safeguarding confidential information and supporting circular recycling.
- 100% recovered and recycled fibres used to manufacture Shred-It's document collection consoles.
- Secure transport bins made entirely from recycled HDPE plastic, reducing reliance on virgin materials.
- 6,000 trees planted through Shred-It's partnership with the Arbor Day Foundation, helping to restore ecosystems across the English Community Forest. Over the next 40 years, these reforestation efforts are expected to:
 - Sequester 3,415 metric tonnes of CO₂
 - Prevent 64 million litres of water runoff
 - Remove 13.98 tonnes of air pollutants



We're proud to collaborate with Shred-It as part of our continued commitment to making sustainable business choices.

If you have any Rainbow International uniforms or branded materials to dispose of responsibly, please contact the Marketing Department for guidance.

Have you explored our Sustainability Hub yet?

It's the home of all things Planet — showcasing how we're working together to build a greener, more sustainable future for our network and the communities we serve.

From remote drying innovations and energy-efficient equipment to our partnership with the Oliver King Foundation and network-wide defibrillator rollout, the hub highlights the real actions behind our commitments.

Take a moment to explore the latest updates, success stories and practical resources designed to help every branch play its part.



Press here to view our Sustainability hub