

Sustainability Newsletter

July | Issue 11

Welcome to the eleventh edition of the Rainbow Restoration Sustainability Newsletter. This month, we're highlighting our updated email signatures showcasing our sustainability credentials, sharing guidance from our 'Be Flood Ready' campaign, exploring the environmental impact of lithium batteries and reflecting on supply chain sustainability as we work to maintain our Gold Status.

Celebrating Our Green Commitment in Every Email

We've refreshed our email signatures to include the Green Apple Environment Award Winners logo, proudly showcasing our dedication to sustainability. Alongside this, our existing reminder about the carbon footprint of emails encourages everyone to think twice before hitting reply. These small but meaningful touches not only celebrate our achievements but also reflect the everyday actions we can all take to help protect the planet.

Did you know that every email sent has a carbon footprint, with the average coming in at around 0.3g CO₂e? While that may seem small, it quickly adds up. That's why our signature includes a gentle reminder to consider whether a reply is really needed.





Sustaining Our Gold Status

We're also proud to be completing our latest assessment with the Supply Chain Sustainability School, as we work to maintain our Gold Status. This achievement reflects our commitment to driving sustainable practices throughout our operations and supply chain.

To highlight this commitment, our Supply Chain Sustainability School badge now sits proudly alongside our Green Apple Award logo in our updated email signatures, serving as a visible reminder of the values we stand for every time we hit send.

Be Flood Ready This Summer

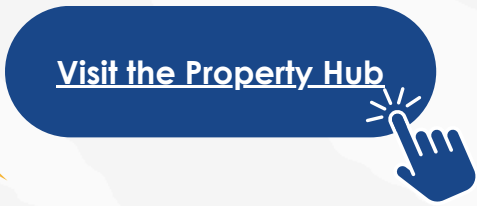
As our weather patterns continue to shift, the risk of flash flooding during the summer months is on the rise. Through our Be Flood Ready campaign, part of the Property Hub on our website, we're helping property owners prepare, protect and respond effectively. From practical guidance to expert resources, the campaign is designed to raise awareness of the growing challenges posed by flooding and ensure that communities are better equipped to face sudden weather events.



Lithium Battery Fires: A Growing Risk to Safety and Sustainability

Lithium-ion batteries have become an essential part of daily life, powering everything from smartphones and laptops to e-bikes and e-scooters. However, fire services across the UK have reported a sharp increase in battery-related fires, with the London Fire Brigade recording on average one fire every two days in 2023 involving an e-bike or scooter.

We explored these issues in detail in our recent blog, 'Lithium Battery Fires and the Dangers of Cheap Electronics'. The article examines the differences between safe and unsafe devices, highlights the key regulations designed to protect consumers and outlines practical steps that households can take to reduce risk.



Lithium Battery Fires and The Dangers of Cheap Electronics